

SPACE FLORIDA SUB-ORBITAL FLIGHT INCENTIVE PROGRAM

Program Period:

January 12, 2012 – December 31, 2013

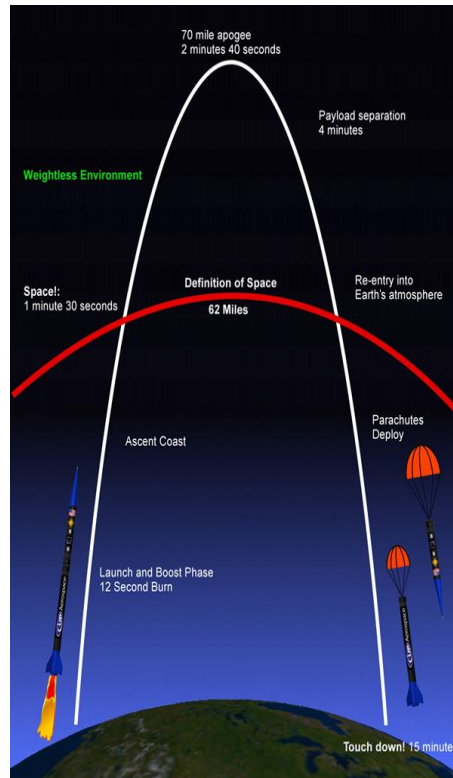
Program Goal:

To stimulate market interest and demand for sub-orbital and parabolic flight service within Florida.



Program Structure:

To promote sub-orbital and parabolic flights opportunities in Florida by providing an incentive to customers that fly research payloads (which may include human participation). These payloads must be on flights that take-off and land in Florida and have terrestrial or space applications. The incentive will be a cash rebate equal to one-third of the published list price of a flight provider, to a maximum of \$10,000. Florida-based customers and flight providers will receive preference under this program.



Rebate Process:

To be eligible for the rebate, the following criteria must be met:

1. Space Florida must approve in advance both the flight provider and the research payload to be flown;
2. Flight providers must, in corroboration with Space Florida, promote the availability of their services and this incentive program;
3. Prior to contracting with a flight provider for service, customers must apply directly to Space Florida and be preapproved; and
4. Rebates will be paid to the customer by Space Florida upon documentation of a completed flight as determined by Space Florida.

*Other Key Terms:

The program will commence January 12, 2012. Subject to funding, Space Florida intends to allocate \$350,000 for the first twelve months of the program and \$150,000 for the second twelve month. Space Florida may in its sole discretion extend the program beyond the initial two-year time frame; however, total funding will remain capped at \$500,000. This incentive program is not intended to result in a permanent reduction in the published list price of sub-orbital and parabolic flight services to the net rebated price. Rebates inuring to the benefit of participating flight providers will be capped at \$100,000 during the life of this program, unless waived by Space Florida due to lack of viable and readily available market alternatives.



For questions about this program contact:

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* Program is offered subject to continuing funding from the State of Florida.



ISS and Human Life Sciences



SPACE FLORIDA

